



For Immediate Release  
May 5, 2012  
Contact: Mark McCaig

## **StopTLR Surpasses Texans For Lawsuit Reform In Popularity**

*In just over 2 weeks, grassroots effort to expose the truth about Texans For Lawsuit Reform has become more popular on Facebook than TLR*

Houston, TX- Texans For Individual Rights (TXIR) announced today that its StopTLR project, aimed at educating Conservative Texans about the true motives behind the special interest group Texans For Lawsuit Reform (TLR), has now surpassed TLR's official Facebook page in the number of "likes" received. As of noon today, StopTLR's Facebook page had 5,120 "likes" while Texans For Lawsuit Reform's Facebook page had 4,383 "likes." StopTLR was launched just over two weeks ago while TLR's Facebook page indicates it was established on April 9, 2009.

"We are thrilled that Conservative Texans have reacted so positively and so quickly to StopTLR. Grassroots conservatives are tired of special interests and big donors standing in the way of conservative principles in Austin and they are hungry to learn about how to stop the forces that are fighting them, such as TLR." stated Mark McCaig, President of TXIR and a longtime conservative activist.

McCaig continued "Unlike TLR, StopTLR is truly a grassroots effort. The fact that the StopTLR's Facebook page was able to become more popular than TLR's in just over two weeks despite a recent online ad blitz by TLR proves that conservatives across Texas want to know the truth about TLR. We will continue to use and grow our website, Facebook page, and other media tools to show conservatives how Texans For Lawsuit Reform opposes their values."

Texans for Individual Rights (TXIR) is a nonprofit organization dedicated to promoting conservative principles through sound public policy. We believe in limited government, personal accountability, and private property rights. We are concerned with the recent trend of wealthy special interest groups that masquerade as conservatives and promote their agendas at the expense of Texas's taxpayers, families, and consumers.

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